



LADYbits

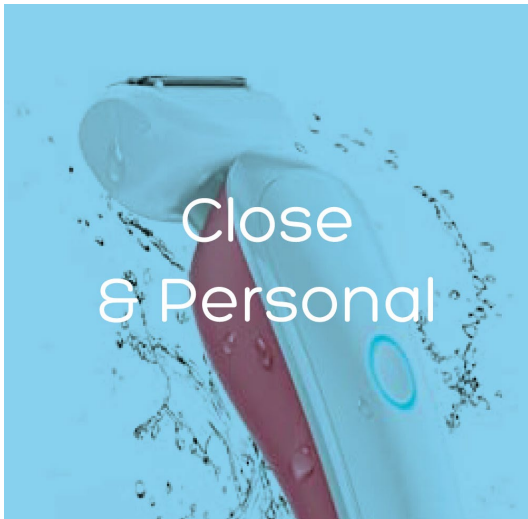


LADYbits

Made by Women

Such an intimate tool should be constructed with great understanding.

Women in our organization are an instrumental part of entrepreneurship and will continue to lead change for years to come. Through their ingenuity, they bring with them economic growth, innovation, creativity, and productivity. They also inspire other women to be environmentally conscious about the products they use every day.



Close
& Personal



No two women are the same

We have designed unique attachments and settings
for all body types, hair, and curves!

–LADYbits Team



Electric Bliss

Wireless charging stations are electronic pads that need to be touching the **LADYbits** to begin charging. The dock works by creating a small electromagnetic field between the charging station and the razor.

This process is coined “inductive charging” and also as wireless energy transfer.

Charging Dock

State of the art charging dock with sleek **LADYbits** branding.

Wet Resistant

Product that is designed specifically to resist contact by water. Use it in and out of the shower.



Sleek Design

"These electric razors are traditionally less irritating because the shave they provide follows the shape of your curves and doesn't catch your skin like a traditional razor would."
-Caroline Robinson, MD, FAAD.



3 Heads

Small for right corners,
Medium for surface,
and Large for longer hair.



Save the Planet

According to the Environmental Protection Agency (EPA), **2 billion razors are thrown away each year**, but a significant amount doesn't end up in landfills.

The EPA also states that 32 percent of plastic products end up in the ocean. To put this into perspective, that amounts to a fully loaded dump truck pouring plastic into the ocean every minute.

Considering that the average person shaves 2-3 times per week and a disposable razor lasts for approximately 10 shaves, each person who shaves with disposable razors replaces them about every 5 or 6 weeks. Multiply those numbers by each person of shaving age and several hundred thousand disposable razors get used each year and, most likely, get thrown away.

Market Competition

But not really...

The report underlines groundbreaking insights into the competitive scenario of the shaver's market, along with highlights of differential strategies used by manufacturers:

Panasonic Corporation, Société BIC SA, The Procter & Gamble Company, Koninklijke Philips N.V., Edgewell Personal Care, Conair Corporation, Remington Products Co. LLC (Spectrum Brands Holdings, Inc.), Helen of Troy Limited, Harry's Inc., Dollar Shave Club, The Eltron Company, Wahl Clipper Corporation, Super-Max Limited, Andis Company, Inc., and Ningbo Kailli Holding Group Co., Ltd.

Everyone loves their Lady Bits

Long lasting, energy efficient, environmentally friendly solution to a clean shave.





Global Sales Product Of Obsession

Global sales of shavers is expected to top **US \$50 Billion in 2031**. According to the revised report by Persistence Market Research, the shaver's market is estimated to register a steady CAGR of close to 7% over the forecast period of 2021-2031.

Additional amenities such as spa and massage services have also drawn customers toward these salons and have boosted demand for grooming equipment such as shavers, razors, and clippers.

We intend to get a spot on the shelves at spas as the first self-grooming brand to be sold in a high-end salon setting.



Women's Electric Bliss

We have designed unique attachments and settings for all body types, hair, and curves!

LADYbits



Order Now

Great Name

Great Product

With a brand that speaks directly to the audience, the perfect pricing, beautiful packaging the success is fool-proof.

Advertising costs :

TikTok influencers and ads & Instagram/Facebook ads, as well as influencer marketing.

LADYbits

Sensational and All about Ads

Facebook, YouTube, Instagram, LinkedIn, Twitter, TikTok, and Snapchat

- \$20,000 ad budget
- 3 month push
- 3 influencers
- \$10,000 x 3 Youtube Ads

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Official website
www.ladybits.com

LADYbits




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Order Now



Selling in Sephora

Sephora and Ulta are two of the largest cosmetics retailers in North America.

Distribution

Selling out of a warehouse through social media, a website, Amazon, and also distributing out of Sephora and Hotel Spa's. LADYbits will give stores a good purchase price for bulk orders!

The Hilton logo, featuring the word 'Hilton' in a bold, serif font, enclosed within a black rectangular border.

A woman with long dark hair is sitting on a bed, looking directly at the camera. She is wearing a white tube top and a light blue denim jacket that is open. Her hands are holding the edges of the jacket. The background shows a bed with white and blue bedding and a dark headboard. The text "Thank You" is written in a large, pink, cursive font across the center of the image.

Thank You